Document 49-3

Filed 10/09/2007

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RESP_ID
         56786
Age:
          14 to 29
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          YouTube, MySpace, myyearbook, xbox.com, bugie.com and hoyt.com.
Q3.1
          I don't know.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                youtube
                                           na
                photobucket
                                           Yes
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP_ID
         56842
Age:
          30 to 49
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          ESPN, blabbermouth.net and MSN.
Q3.1
         None.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP ID
         56925
Age:
         30 to 49
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          I actually don't go into them.
Q4.0
          [Have you ever heard of . . . ? )
                lulu
                                           na
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                           No
                myspace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           Yes
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RESP ID
         56965
         14 to 29
Age:
Gender:
         Male
         [Names of internet sites that offer video content]
Q3.0
Q3.0
         MTV.
Q3.1
         MySpace.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          na
                youtube
                                          Yes
                photobucket
                                          Yes
                digg
                                          No
                moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
RESP ID
         57364
Age:
         50 or above
Gender:
         Male
         [Names of internet sites that offer video content]
Q3.0
Q3.0
         YouTube. Um, some of the TV stations. Um, News, CNN, FOX New
         Steams, and then there's some pirate sites.
03.1
         That's all I can think of.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          na
                photobucket
                                          Yes
                digg
                                          No
                moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
               youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
RESP ID
         57462
Age:
         30 to 49
Gender:
         Male
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         I don't know.
         [Have you ever heard of...?)
Q4.0
                lulu
                                          na
                mySpace
                                          na
                youtube
                                          na
               photobucket
                                          na
                digg
                                          na
                moho
                                          na
Q4.1
          [Have you ever heard of...?)
                lulu
                                          No
                myspace
                                          Yes
                youtube
                                          Yes
                photobucket
                                          No
                digg
                                          No
                moho
                                          No
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RESP ID
         57668
Age:
          14 to 29
Gender:
          Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          Um, gosh, I can't really thing of any right now.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           na
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
Q4.1
          [Have you ever heard of...?)
                lulu
                                           No
                myspace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           Yes
                digg
                                           No
                moho
                                           No
RESP ID
         57803
Age:
         30 to 49
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         Oh, geez, um, YouTube.
Q3.1
         Google and Yahoo. Oh, geez, um, nah, I cannot think of any
         more.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          na
               photobucket
                                          No
                digg
                                          Yes
               moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
               myspace
                                          na
                youtube
                                          na
               photobucket
                                          na
                digg
                                          na
               moho
                                          na
RESP ID
         57877
         30 to 49
Age:
Gender:
         Female
Q3.0
         [Names of internet sites that offer video content]
         YouTube.com, um, MTV.com.
Q3.0
Q3.1
         I think Yahoo.com does. I can't think of any more. I usually
         don't go on the internet for that stuff.
Q4.0
         [Have you ever heard of . . . ?)
               lulu
                                          No
               mySpace
                                          Yes
               youtube
                                          na
               photobucket
                                          Yes
               digg
                                          No
               moho
                                          No
Q4.1
         [Have you ever heard of...?)
               lulu
                                          na
               myspace
                                          na
               youtube
                                          na
               photobucket
                                          na
               digg
                                          na
               moho
                                          na
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RESP ID
         58055
Age:
          50 or above
Gender:
          Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          Google has one.
Q3.1
          Yahoo has one, and I am sure there are many of them out there,
          and YouTube is associated with them.
          [Have you ever heard of . . . ?)
Q4.0
                lulu
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           No
                digg
                                           Yes
                moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP_ID
         58085
          50 or above
Age:
Gender:
          Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          YouTube.
Q3.1
          eBaum's World. They are videos, not TV shows. I cannot think
          of any others right now.
Q4.0
         [Have you ever heard of . . . ? )
                lulu
                                           Yes
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           No
                digg
                                           No
                moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
RESP_ID
         58332
Age:
         14 to 29
Gender:
         Male
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         EBbombs World, Newgrounds and YouTube.
Q3.1
         None.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          na
                photobucket
                                          Yes
                digg
                                          No
                moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
               myspace
                                          na
               youtube
                                          na
               photobucket
                                          na
                digg
                                          na
               moho
                                          na
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RESP ID
          58388
Age:
          14 to 29
Gender:
          Male
Q3.0
          [Names of internet sites that offer video content]
          Um, YouTube and game trailers.
Uh, I cannot really think of any others.
Q3.0
Q3.1
Q4.0
          [Have you ever heard of...?)
                 lulu
                                            No
                mySpace
                                            Yes
                youtube
                                            na
                photobucket
                                            Yes
                 digg
                                            Yes
                moho
04.1
          [Have you ever heard of...?)
                 lulu
                                            na
                myspace
                                            na
                 youtube
                                            na
                photobucket
                                            na
                digg
                                            na
                moho
                                            na
RESP ID
         58587
Age:
          30 to 49
Gender:
          Female
          [Names of internet sites that offer video content]
Q3.0
Q3.0
          ABC.com.
          I can't think of any.
Q3.1
          [Have you ever heard of . . . ?)
Q4.0
                 lulu
                                            No
                mySpace
                                            Yes
                youtube
                                            Yes
                photobucket
                                            No
                digg
                                            No
                moho
                                            No
Q4.1
          [Have you ever heard of . . . ? )
                lulu
                                            na
                myspace
                                            na
                youtube
                                            na
                photobucket
                                            na
                digg
                                            na
                moho
                                            na
RESP ID
         58812
Age:
          50 or above
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         YouTube, ah, TV stations and that's about it.
Q3.1
         Um, mini clips. My son watches that. Goes to there a lot.
          Um, what else can I think of?
                                           JibaJab.
Q4.0
          [Have you ever heard of...?)
                lulu
                                            No
                mySpace
                                            Yes
                youtube
                                            na
                photobucket
                                            No
                digg
                                            No
                moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                            na
                myspace
                                            na
                youtube
                                            na
                photobucket
                                            na
                digg
                                            na
                moho
                                            na
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RESP ID
         58856
         30 to 49
Age:
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         NBC, ABC, CBS and SCI-FI.
Q3.1
         That's all the ones that I can think of.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          Yes
                photobucket
                                          No
                digg
                                          No
                moho
04.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
RESP ID
         58895
Age:
         14 to 29
Gender:
         Male
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         Jobolow.com. It's a movie site. Discover.com,
         BBC.America.com. Just a basic stuff like FX.
Q3.1
         MTV.com, VH1.com and the others like jolowbo.com.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
               mySpace
                                          Yes
               youtube
                                          Yes
               photobucket
                                          Yes
                digg
                                          No
               moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
               myspace
                                          na
               youtube
                                          na
               photobucket
                                          na
               digg
                                          na
               moho
                                          na
RESP ID
         59116
Age:
         30 to 49
Gender:
         Male
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         YouTube and Google.
Q3.1
         None.
Q4.0
         [Have you ever heard of...?)
               lulu
                                          No
               mySpace
                                          Yes
               youtube
                                          na
               photobucket
                                          No
               digg
                                          Yes
               moho
                                          Yes
Q4.1
         [Have you ever heard of...?)
               lulu
                                          na
               myspace
                                          na
               youtube
                                          na
               photobucket
                                          na
               digg
                                          na
               moho
                                          na
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RESP ID
         59804
Age:
         50 or above
         Female
Gender:
         [Names of internet sites that offer video content]
Q3.0
Q3.0
         YouTube.
         Movie trailers.
Q3.1
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                digg
                moho
04.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                          na
                moho
                                          na
RESP ID
         60235
         50 or above
Age:
Gender:
         Male
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         MSN.com
Q3.1
         YouTube.
Q4.0
          [Have you ever heard of . . . ? )
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                          na
                photobucket
                                          No
                digg
                moho
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
RESP ID
         60491
         50 or above
Age:
Gender:
         Female
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         ABC, NBC and BYU Channels.
Q3.1
         Do not use other sites.
Q4.0
         [Have you ever heard of...?)
                lulu
                                          No
               mySpace
                                          Yes
               youtube
                                           Yes
               photobucket
                                          No
                digg
                                          No
               moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
```

digg

moho

na

na

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RESP ID
         60685
Age:
          50 or above
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          I don't know.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           na
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
Q4.1
          [Have you ever heard of...?)
                lulu
                                          No
                myspace
                                           Yes
                youtube
                                          Yes
                photobucket
                                          No
                digg
                                          No
                moho
                                          No
RESP ID
         60908
Age:
          14 to 29
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         Um, YouTube, Google Video and MySpace.
Q3.1
         Um, I can't thin of any others.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          na
                photobucket
                                          Yes
                digg
                                          No
                moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
RESP ID
         61129
Age:
         50 or above
Gender:
         Male
         [Names of internet sites that offer video content]
Q3.0
Q3.0
         MSN.
Q3.1
         Can't think of any other sites. I know there's thousands but
         MSN is my homepage. I can get videos and news.
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          No
                photobucket
                                          No
                digg
                                          No
                moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
               myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
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RESP_ID
          61213
Age:
          50 or above
Gender:
          Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          Um, pittsburgh.com. Anything you can think of, KDKA.com. That's all that I can think of.
Q3.1
           [Have you ever heard of . . . ?)
Q4.0
                 lulu
                                             No
                 mySpace
                                             Yes
                 youtube
                                             Yes
                 photobucket
                                             No
                 digg
                                             No
                 moho
                                             No
Q4.1
          [Have you ever heard of...?)
                 lulu
                 myspace
                                             na
                 youtube
                                             na
                 photobucket
                                             na
                 digg
                                            na
                 moho
                                             na
RESP_ID
          61357
Age:
          30 to 49
Gender:
          Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          YouTube and movie trailers.
Q3.1
          I don't know any others.
Q4.0
          [Have you ever heard of . . . ?)
                 lulu
                                            No
                 mySpace
                                            Yes
                 youtube
                                            na
                 photobucket
                                             Yes
                 digg
                                            No
                 moho
                                            No
Q4.1
          [Have you ever heard of...?)
                 lulu
                                            na
                 myspace
                                            na
                 youtube
                                            na
                photobucket
                                            na
                digg
                                            na
                moho
                                            na
RESP_ID
         61526
Age:
          14 to 29
Gender:
          Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          YouTube.
Q3.1
          MySpace.
Q4.0
          [Have you ever heard of . . . ?)
                lulu
                                            No
                mySpace
                                            na
                youtube
                                            na
                photobucket
                                            Yes
                digg
                                            No
                moho
                                            No
Q4.1
          [Have you ever heard of...?)
                lulu
                                            na
                myspace
                                            na
                youtube
                                            na
                photobucket
                                            na
                digg
                                            na
                moho
                                            na
```

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RESP ID
          61863
Age:
          14 to 29
Gender:
          Male
          [Names of internet sites that offer video content]
Q3.0
Q3.0
          Goggle video.
Q3.1
          That is all that I can think of.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of . . . ?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP ID
         62073
Age:
         14 to 29
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         CNN, Movie Link, NBC, YouTube and Popcorn.
Q3.1
         None.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           Yes
                moho
                                           No
Q4.1
          [Have you ever heard of . . . ?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP ID
         62230
         50 or above
Age:
Gender:
         Female
         [Names of internet sites that offer video content]
Q3.0
         The only one I can think of it Disney. It has the Pirates of
Q3.0
         the Caribbean.
03.1
         Um, I think ABC has one.
Q4.0
         [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                           Yes
                youtube
                                           No
                photobucket
                                          No
                digg
                                          No
                moho
                                          No
Q4.1
         [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
```